

PRESS RELEASE

Boulogne-Billancourt, 12 March 2018

Results of SoLocal's Combined General Meeting of March 9, 2018

A new step in the execution of "SoLocal 2020" strategic plan

All resolutions submitted were approved by SoLocal's shareholders

SoLocal's Combined General Meeting took place on March 9, 2018 under the chairmanship of Pierre Danon, for the first time since his election as Chairman of the Board.

All resolutions submitted to the votes of shareholders were approved. This result highlights the support of SoLocal's shareholders to the new management team.

Pierre Danon, Chairman of the Board, and Eric Boustouller, CEO of SoLocal Group, presented and commented the « SoLocal 2020 » transformation and strategic plan and the issues at stake.

This General Meeting is a new step in the execution of « SoLocal 2020 » plan and gives the new management team the capacity to carry out the project.

Additional information regarding the Board of Directors

Sandrine Dufour resigned from the Board of Directors. The Audit Committee she chaired until her resignation will be headed by Jacques-Henri David. Lucile Ribot, who was just appointed Director at the General Meeting, will join the Audit Committee.

The Board of Directors also amended its rules of procedure to allow the appointment of a Vice Chairman elected among its independent members. The powers of the Vice Chairman are the following:

- exercise the powers of the President in case of incapacity, absence or failure under the same conditions as the President;
- make himself available and be able to meet shareholders and hear them;
- make himself available and listen to the Directors of the Company to discuss the proper functioning of the Board of Directors.

The Board of Directors has decided to appoint David Amar as Vice Chairman of the Board.

SoLocal's Board of Director has now been fully revamped around diverse and multi-disciplinary skills and a recognized expertise in the digital field. 100% of the Board members are independent (excluding one representative of the Group's employees) and 40% are women. It is composed of:

- Pierre Danon (Chairman of the Board)
- David Amar (Vice Chairman of the Board)
- Jacques-Henri David
- Delphine Grison
- Marie-Christine Levet
- Alexandre Loussert
- Arnaud Marion
- Joëlle Obadia (Representative of the Group's employees)
- Lucile Ribot
- Sophie Surssock
- Philippe de Verdalle

Vote of a Long-Term Incentive Plan (« LTIP »)

The shareholders voted a free share scheme for SoLocal's key managers in the context of a Long-Term Incentive Plan. This program is key in order to enable the Group to hire new digital and managerial talents and implement its "SoLocal 2020" strategy. The performance criteria (stock price and EBITDA-CAPEX) selected for the plan strictly align the interests of the management and the stakeholders.

SoLocal Group is entering the CAC Mid60 and SBF 120 indices

Further to the index quarterly review, Euronext Paris decided on March 8, 2018 to integrate SoLocal Group in the CAC Mid60 and SBF120 indices which will be effective on March 16, 2018 at market close.

About SoLocal Group

SoLocal Group aims to become the trusted and local digital partner supporting business companies to accelerate their growth. To succeed in this transformation, it relies on its six key assets some of them being unique in France: media with very high audiences, powerful geolocated data, scalable technological platforms, commercial coverage throughout France, privileged partnerships with GAFAM and numerous talents (experts in data, IT development, digital marketing, etc.). SoLocal Group's activities are structured around two axes. First, a range of "full web & apps" digital services on all devices (PCs, mobiles, tablets and personal assistants), offered in the form of packs and subscriptions, ("Digital Presence", "Digital Advertising", "Digital Website", "Digital Solutions" and "Print to Digital"), and integrating a digital coaching service, to support clients success. Second, flagship owned media (PagesJaunes and Mappy) used daily by Frenchs and offering an enriching and differentiating user experience. With more than 460,000 customers across France and 2.4 billion visits on its media, the Group generated revenues of €756 million in 2017, 84% coming from Internet making it one of the leading European players in terms of online advertising revenue. SoLocal Group is listed on Euronext Paris (LOCAL). More information is available at www.solocalgroup.com.

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