

Appointment of **Éric Boustouller** to the Board of Directors of SoLocal Group

The Board of Directors of SoLocal Group, held today, acknowledged the resignation of Arnaud Marion who, pursuant to his new executive position at Smovengo, has decided to focus on that new activity. The Board of Directors has decided, upon the proposal of the Appointment Committee, to coopt Eric Boustouller, CEO of SoLocal Group, as Director. This cooptation will be subject to ratification at the General Meeting on 11th April 2019.

The Board of Directors has expressed to Arnaud Marion its heartfelt thanks for his contribution to the work carried out since 2016.

Solocal - www.solocal.com

Solocal aims to become the trusted and local digital partner supporting business companies to accelerate their growth. To succeed in this transformation, it relies on its six key assets some of them being unique in France: media with very high audiences, powerful geolocated data, scalable technological platforms, commercial coverage throughout France, privileged partnerships with GAFAM and numerous talents (experts in data, IT development, digital marketing, etc.). Solocal's activities are structured around two axes. First, a range of "full web & apps" digital services on all devices (PCs, mobiles, tablets and personal assistants), offered in the form of packs and subscriptions, ("Digital Presence", "Digital Advertising", "Digital Website", "Digital Solutions" and "Print to Digital"), and integrating a digital coaching service, to support client success. Second, flagship owned media (PagesJaunes and Mappy) used daily by French users and offering an enriching and differentiating user experience. With more than 460,000 customers across France and 2.4 billion visits on its media, the Group generated revenues of €730 million in 2017 (under IFRS 15), 82% coming from Internet making it one of the leading European players in terms of online advertising revenue. Solocal is listed on Euronext Paris (LOCAL). More information is available on www.solocal.com [@solocal](https://www.instagram.com/solocal)

Press contacts

Charlotte Millet
+33 (0)1 46 23 30 00
cmillet2@solocal.com

Edwige Druon
+33 (0)6 23 25 34 09
edruon@solocal.com

Alexandra Kunysz
+33 (0)1 46 23 47 45
akunysz@solocal.com

Investor contacts

Nathalie Etzenbach-Huguenin
+33 (0)1 46 23 48 63
netzenbach@solocal.com

Alima Lelarge Levy
+33 (0)1 46 23 37 72
alelargetlevy@solocal.com

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