



Financial report

30 June 2025

Board of Directors' meeting of 30 July 2025

Solocal Group

European company with a Board of Directors and capital of €357,398.45
Registered office: 204 Rond-Point du Pont de Sèvres, 92100 Boulogne-Billancourt
Nanterre Trade and Companies Register no. 552 028 425

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1. ACTIVITY REPORT AS AT 30 JUNE 2025

1.1 Overview

Solocal Group operates in the “Digital” sector and generated revenue of €164.1 million in the first half of 2025. This revenue breaks down as follows across the following offerings:

- The Connect offer enables VSEs and SMEs to manage their digital presence on PagesJaunes and over the entire web (several dozen media in total including Google, Facebook, Bing, Tripadvisor, Instagram, etc.) in just a few clicks, in real time and autonomously, via a single mobile app, or a web interface. This offer also has a number of relational features to facilitate interactions between businesses and their customers, including instant messaging, appointment booking and Click & Collect.
Connect generated revenue of €39.0 million in the first half of 2025 and is sold on a subscription basis with auto-renewal.
- The Booster offer enables businesses to augment their digital visibility beyond their natural online presence with a view to expanding market share locally. This offer includes the Ranking service and generated revenue of €95.9 million in the first half of 2025.
- Solocal’s Website range takes care of the creation and ranking of customers’ websites. It is offered at various price points and is also sold on a subscription basis with auto-renewal. The Website range generated revenue of €29.2 million in the first half of 2025.

The Connect and Booster ranges are designed for VSEs/SMEs and are also available for large network accounts.

1.2 Commentary on the results for the period ended 30 June 2025

Consolidated income statement for the periods ended 30 June 2025 and 30 June 2024

<i>(In thousands of euros)</i>	Notes	30 June 2025	30 June 2024
Revenue	5	164,092	163,799
Net external expenses		(52,369)	(64,243)
Personnel expenses		(83,916)	(74,729)
Restructuring costs		(146)	(1,013)
EBITDA		27,661	23,813
Depreciation and amortisation		(17,647)	(24,856)
Gain (loss) on loss of control		-	-
Operating income		10,014	(1,043)
Financial income		588	415
Financial expenses		(4,056)	(33,058)
Net financial income (expense)	7	(3,468)	(32,643)
Income before tax from continuing operations		6,546	(33,686)
Corporate income tax	6	(1,096)	(350)
Net income from continuing operations		5,450	(34,036)
Net income from discontinued operations		-	-
Net income for the period		5,450	(34,036)

1.3 Order backlog analysis

Revenue

Revenue for the first six months of 2025 amounted to €164.1 million, up 0.2% versus the first half of 2024. On a like-for-like basis, i.e. excluding Regicom, which was integrated on July 31, 2024, it was down 13.3% at mid-year.

Order backlog

<i>In millions of euros</i>	30 June 2025	31 December 2024
Total order backlog – end of period	220.2	209.6

The Group's order backlog stood at €220.2 million at 30 June 2025 compared to €209.6 million at 31 December 2024.

1.4 EBITDA analysis

EBITDA came to €27.7 million in the first half of 2025, up €3.8 million compared to the first half of 2024. The EBITDA margin as a percentage of revenue was thus 16.9%, up 2.4 percentage points compared to H1 2024. Revenue was stable compared to the previous half-year, supported by the

contribution of Regicom, in line with expectations. The margin improved as a result of better cost management and the absence of restructuring costs this year.

Net external expenses

External expenses amounted to €52.4 million in the first half of 2025, down 18% compared to the same period in 2024. This significant decrease occurred despite the integration of costs related to the integration of Regicom. It is mainly due to non-recurring effects that impacted the first half of 2024, in particular the implementation of a new information system that led to collection difficulties, as well as the optimization of certain expense items, namely savings in rental costs following the renegotiation of the Citylights 2 lease at the end of 2024.

Personnel expenses

Personnel expenses amounted to €83.9 million in the first half of 2025, up 12% mainly due to the integration of Regicom. On a like-for-like basis, they remained stable despite a decline in revenue. This stability is due to limited staff attrition, particularly in support functions. The maintenance of resources reflects the desire to preserve key skills. This control of headcount accompanies the ongoing transformation.

The Group had a workforce of 2,092 people as at 30 June 2025 (excluding long-term absence) including 35% in sales. The staff count was 2,159 on 31 December 2024.

Non-recurring items

Non-recurring items amounted to an expense of €0.1 million and do not require any comment on our part.

1.5 Analysis of the other items in the income statement

Operating income

The table below shows the Group's operating income in H1 2025 and H1 2024:

<i>In millions of euros</i>	30 June 2025	30 June 2024	Change 2025/2024
EBITDA	27.7	23.8	16.2%
<i>As % of revenue</i>	<i>16.9%</i>	<i>14.5%</i>	<i>16.0%</i>
Depreciation and amortisation	(17.6)	(24.9)	-29.0%
Operating income	10.0	(1.0)	1,059.9%
<i>As % of revenue</i>	<i>6.1%</i>	<i>-0.6%</i>	

Depreciation and amortisation

Depreciation and amortisation amounted to €17.6 million in the first half of 2025, down 29% compared to the same period in 2024. This change is due to lower allocations to tangible fixed assets following the renegotiation of the Citylights lease at the end of 2024, which reduced office space, and lower allocations to intangible fixed assets following the accelerated depreciation of certain softwares at the end of 2024.

Net income for the period

The table below shows the Group's operating income in H1 2025 and H1 2024:

<i>In millions of euros</i>	30 June 2025	30 June 2024	Change 2025/2024
Operating income	10.0	(1.0)	-1,059.9%
<i>As % of revenue</i>	<i>6.1%</i>	<i>-0.6%</i>	
Financial income	0.6	0.4	41.5%
Financial expenses	(4.1)	(33.1)	-87.7%
Net financial income (expense)	(3.5)	(32.6)	-89.4%
Income before tax	6.5	(33.7)	-119.4%
Corporate income tax	(1.1)	(0.3)	213.2%
Net income for the period	5.5	(34.0)	-116.0%

The consolidated result before tax was a profit of €6.5 million for the first half of 2025 compared to a loss of €(33.7) million for the first half of 2024. This result is mainly due to the decrease in financial expenses as a result of the financial restructuring. Interest expense amounted to €2.8 million compared to €13 million in the first half of 2024. Restructuring costs of €18.8 million were recognised in the first half of 2024.

A corporate income tax expense of €(1.1) million was booked for the first half of the year compared to a tax expense of €(0.3) million for H1 2024.

The Group's consolidated net result was positive for the first half of 2025, at €5.5 million, compared to a loss of €(34.0) million for the first half of 2024.

1.6 Consolidated cash flow presentation

Cash flow statement	30 June 2025	30 June 2024
In millions of euros		
Recurring EBITDA	27.8	24.8
Non-monetary items included in EBITDA	(3.2)	11.0
Net change in working capital	4.8	(21.7)
<i>Of which change in receivables</i>	1.6	(16.6)
<i>Of which change in payables</i>	2.3	2.4
<i>Of which change in other WCR items</i>	1.0	(7.5)
Lease expenses (IFRS 16)	(5.9)	(11.0)
Acquisition of tangible and intangible fixed assets	(8.3)	(9.5)
Recurring operating free cash flow	15.4	(6.5)
Non-recurring items	(0.6)	(4.2)
Financial income (expense) received (disbursed)	(0.3)	(1.7)
Corporate income tax refunded (paid)	(0.5)	2.7
Other	0.0	(0.4)
Free cash flow	14.0	(10.2)
Increase (decrease) in borrowings	(9.1)	(2.0)
Other items	(0.1)	(0.0)
Net change in cash	4.9	(12.2)
Net cash and cash equivalents at beginning of period	70.9	55.7
Net cash and cash equivalents at end of period	75.8	43.6

The change in working capital amounted to €4.8 million in the first half of 2025 compared to €(21.7) million in the first half of 2024. This consumption of working capital stemmed from:

- A €1.6 million increase in accounts receivable due to weaker commercial activity;
- A €2.3 million rise in accounts payable, mainly driven by an increase in accounts payables;
- A €1.0 million rise in other receivables and payables.

Capital expenditure amounted to €8.3 million in the first half of 2025, down 13.2% compared to the first half of 2024.

Disbursed financial expenses stood at €(0.3) million in the first half of 2025. They consisted of the annual interest on the revolving credit facility, the annual interest on the line of credit with BPI France and the interest on Regicom's state-guaranteed loans, offset by investment income.

Consolidated free cash flow generated over the period stood at €14.0 million in the first half of 2025 compared to €(10.2) million in H1 2024.

The repayment of borrowings in the amount of €9.1 million concerns the partial repayment of the revolving credit facility (€7 million), the repayment of the BPI loan (€1.1 million) and Regicom's state-guaranteed loans (€1.0 million).

The net change in the Group's cash position was therefore positive at €4.9 million in the first half of 2025.

At 30 June 2025, the Group had net cash of €75.8 million compared to €43.6 million at 30 June 2024.

1.7 Consolidated liquidity, capital resources and capital expenditure

The table below shows the Group's cash flows for the periods ended 30 June 2025 and 30 June 2024:

In millions of euros	30 June 2025	30 June 2024
Net cash from operations	27.0	9.6
Net cash provided by (used in) investing activities	(8.3)	(9.9)
Net cash provided by (used in) financing activities	(13.7)	(11.7)
Impact of changes in exchange rates on cash and cash equivalents	(0.1)	(0.0)
Net increase (decrease) in cash position	4.9	(12.1)

Net cash from operations amounted to €27.0 million for the first half of 2025 compared to €9.6 million for the first half of 2024.

Net cash provided by (used in) investing activities was €(8.3) million for the first half of 2025 compared to €(9.9) million for the first half of 2024.

Net cash provided by (used in) financing activities represented a net disbursement of €(13.7) million for the first half of 2025, consisting entirely of the repayment of borrowings and lease liabilities.

The table below shows the changes in the Group's consolidated net cash position and debt at 30 June 2025 and 30 June 2024:

<i>(In thousands of euros)</i>	Period ended 30 June 2025	Year ended 31 December 2024
Cash equivalents	-	-
Cash	75,774	70,884
Gross cash	75,775	70,884
Bank overdrafts	-	-
Net cash	75,775	70,884
Nominal value of bond issues	21,349	21,349
Nominal value of revolving credit facilities drawn	7,000	14,000
Other borrowings	5,895	8,064
Accrued interest not yet due on loans	1,687	840
Other	48	49
Current and non-current financial liabilities	35,979	44,302
Long-term and short-term lease liabilities	33,307	36,332
Gross debt	69,286	80,634
<i>Of which current</i>	<i>20,887</i>	<i>19,723</i>
<i>Of which non-current</i>	<i>48,399</i>	<i>60,911</i>
Net debt (Net cash)	(6,489)	9,750
Net debt (Net cash) of consolidated group	(6,489)	9,750

The Group's gross financial debt was €36.0 million and consisted of the Mini Bonds maturing in 2029 (€21.3 million), the fully drawn revolving credit facility maturing in 2026 (€7 million), the Atout loan of €2.7 million maturing in 2026, the Regicom state-guaranteed loans of €3.2 million maturing in 2027 and accrued interest not yet due of €1.7 million. Available cash was €75.8 million.

The impact of the application of IFRS 16 on net debt was €33.3 million at 30 June 2025, and corresponds to the reclassification of rental commitments as lease liabilities on the balance sheet.

As a result, the Group's net cash position was €6.5 million at 30 June 2025 compared to net debt of €9.8 million at 31 December 2024.

As at 30 June 2025, the Group was in compliance with the financial ratios stipulated in the financing documentation (Mini Bonds and RCF).

1.8 Capital expenditure

In millions of euros	Period ended 30 June 2025	Period ended 30 June 2024
Internally developed software	8.1	9.3
Investments in intangible and tangible fixed assets	0.2	0.8
Right-of-use assets related to leases	1.6	4.4
Current investments	9.9	14.5

1.9 Outlook for 2025

Given the strategic progress already achieved and with H1 2025 performance in line with its operating plan, Solocal reaffirms its objective of stabilising revenue in 2025, supported by the full-year impact of Regicom's integration, and stepping up efforts to control costs with the aim of restoring the EBITDA margin to around 15%.

1.10 Subsequent events

None.

1.11 Assessment of the financial impact of environmental risks

As mentioned in the sustainability report, the risks related to environmental impacts were low for Solocal Group in 2025. The main key indicators of the 2024 commitments, as detailed in the sustainability report, are to optimise energy consumption and use of resources, while reducing the carbon impact of its operations.

The challenges of these commitments did not have a significant financial impact on the condensed consolidated financial statements for the year ended 30 June 2025.

1.12 Transactions with related parties

The senior executives considered to be related parties as at 30 June 2025 are Maurice Lévy, the members of the Board of Directors, and the members of the Executive Committee. The Group has no related party transactions other than those with its senior executives and Directors.

1.13 Information on the main risk factors and uncertainties

The main risks and uncertainties are described in section 2 "Risk factors" of the 2024 Universal Registration Document.

From an operational viewpoint, the Group is continuing to implement its strategy, first by fostering the conditions for customer acquisition and development and secondly by introducing specific measures to reduce the level of churn. The Group is also continuing its efforts to manage and reduce its mainly fixed cost structure.

1.14 Definitions

Order backlog: The order backlog corresponds to the portion of revenue still to be recognised as at 30 June 2025 for the subsequent period, from order intake that has been validated and committed to by customers. For subscription products, only the current commitment period is considered.

Secured revenue: Revenue to be recognised in 2025 from order intake prior to 30 June 2025, without taking into account the possible renewal of these contracts.

EBITDA: EBITDA is an alternative performance indicator presented in the income statement in operating income before depreciation and amortisation.

Recurring EBITDA corresponds to EBITDA before non-recurring items.

Order intake: Orders booked by the sales force that give rise to a service performed by the Group for its customers.

Churn: Number of customers lost during a given period.

2. CONDENSED CONSOLIDATED FINANCIAL STATEMENTS FOR THE PERIOD ENDED 30 JUNE 2025

Consolidated income statement

<i>(In thousands of euros, except data relating to shares)</i>	Notes	Period ended 30 June 2025	Period ended 30 June 2024
Revenue	5	164,092	163,799
Net external expenses		(52,369)	(64,243)
Personnel expenses		(83,916)	(74,729)
Restructuring costs		(146)	(1,013)
EBITDA		27,661	23,813
Depreciation and amortisation		(17,647)	(24,856)
Gain (loss) on loss of control		-	-
Operating income		10,014	(1,043)
Financial income		588	415
Financial expenses		(4,056)	(33,058)
Net financial income (expense)	7	(3,468)	(32,643)
Income before tax from continued activities		6,546	(33,686)
Corporate income tax	6	(1,096)	(350)
Net income from continued activities		5,450	(34,036)
Net income from discontinued activities		-	-
Net income for the period		5,450	(34,036)
Consolidated earnings per share for the period based on a weighted average number of shares			
- basic	11	0.16	(0.26)
- diluted	11	0.15	(0.26)

Consolidated statement of comprehensive income

(In thousands of euros)

	Notes	Period ended 30 June 2025	Period ended 30 June 2024
Net income for the period carried forward		5,450	(34,036)
Reserves for actuarial gains and losses relating to retirement benefits:			
- Gross amount	9	1,328	5,545
- Deferred tax		-	-
- Amount net of tax		1,328	5,545
Translation differences on foreign operations		(92)	85
Other comprehensive income, net of tax		1,236	5,630
Total comprehensive income for the period, net of tax		6,686	(28,406)
Total comprehensive income for the period attributable to:			
- Solocal Group shareholders		6,686	(28,406)
- Non-controlling interests		-	-

Consolidated statement of financial position

(In thousands of euros)		Notes	Period ended 30 June 2025	Year ended 31 December 2024
Assets				
Net goodwill	4		98,778	98,778
Net intangible fixed assets	4		41,686	45,311
Net tangible fixed assets	4		4,569	4,810
Right-of-use assets related to leases	4		28,965	31,841
Other non-current financial assets			3,417	4,382
Deferred tax assets	6		3,154	2,983
Total non-current assets			180,568	188,105
Net trade accounts receivable	5.2		48,720	53,182
Other current assets	5.3		14,845	16,426
Current tax receivables			237	235
Prepaid expenses			5,894	2,269
Other current financial assets			-	-
Cash and cash equivalents	7		75,775	70,884
Total current assets			145,471	142,995
Total assets			326,039	331,101
Equity and liabilities				
Share capital	11		357	339
Issue premium			-	1,108,021
Retained earnings			(13,359)	(1,121,380)
Net income for the period attributable to shareholders			5,450	-
Other comprehensive income			(30,893)	(32,129)
Treasury shares			(5,487)	(5,489)
Equity attributable to SoLocal Group shareholders			(43,931)	(50,638)
Non-controlling interests			-	-
Total equity			(43,931)	(50,638)
Non-current financial liabilities	7		24,739	33,009
Long-term lease liabilities	7		25,331	27,902
Employee benefits - non-current	9		50,531	51,902
Provisions - non-current	9		1	1
Deferred tax liabilities	6		-	-
Total non-current liabilities			100,601	112,814
Current financial liabilities	7		11,240	11,293
Short-term lease liabilities	7		7,976	8,430
Provisions - current	9		40,659	43,698
Contract liabilities			64,238	65,915
Trade accounts payable	10		65,052	57,499
Employee benefits - current	9		22,808	21,731
Other current liabilities			56,300	60,077
Current tax liabilities			1,096	281
Total current liabilities			269,369	268,925
Total equity and liabilities			326,039	331,101

Consolidated statement of changes in equity

(In thousands of euros)

Number of shares in circulation	Share capital	Issue premium	Income and reserves	Actuarial difference s	Translatio n reserve	Deeply subordinate d perpetual notes (TSSDI)	Treasur y shares	Group equity	Non- controllin g interests	Total equity
131,472,765		1,042,010	(1,411,068)					(278,042)		(278,042)
	Balance at 1 January 2024	131,907		(34,870)	(637)	-	(5,384)		-	
	Total comprehensive income for the period		119,936					119,936		119,936
	Other comprehensive income, net of tax			3,343	35			3,378		3,378
	Total comprehensive income for the period, net of tax	-	119,936	3,343	35	-	-	123,314		123,314
	Share-based payments							-		-
(97,174,357)	Capital transactions	(131,568)						-		-
	Mandatory convertible bonds (MCB)	66,011	164,753			5,000		104,196		104,196
(431,629)	Purchases/sales of treasury shares						(105)	(105)		(105)
	Other							-		-
33,866,779	Balance at 31 December 2024	339	1,108,021	(1,126,380)	(31,527)	5,000	(5,489)	(50,638)	-	(50,638)
33,866,779	Balance at 1 January 2025	339	1,108,021	(1,126,380)	(31,527)	5,000	(5,489)	(50,638)	-	(50,638)
	Total comprehensive income for the period		5,450					5,450		5,450
	Other comprehensive income, net of tax			1,328	(92)			1,236		1,236
	Total comprehensive income for the period, net of tax	-	5,450	1,328	(92)	-	-	6,686		6,686
	Share-based payments							-		-
1,870,806	Capital transactions	(1,108,021)	1,108,021					18		18
	Mandatory convertible bonds (MCB)	18						-		-
787	Purchases/sales of treasury shares						2	2		2
	Other							-		-
35,738,372	Balance at 30 June 2025	357	(12,909)	(30,199)	(694)	5,000	(5,487)	(43,932)	-	(43,932)

Consolidated cash flow statement

(In thousands of euros)	Notes	Period	Period
		ended 30 June 2025	ended 30 June 2024
Profit (loss) for the period		5,450	(34,036)
Depreciation, amortisation and impairment of fixed assets and goodwill		17,484	24,768
Change in provisions		(3,161)	12,030
Fair value items		-	7,733
Share-based payments		-	-
Capital gains or losses on asset disposals		161	62
Interest income and expenses	7	2,586	11,688
Tax charge for the period	6	1,116	361
Decrease (increase) in trade accounts receivable		3,275	(13,421)
Decrease (increase) in other receivables		2,372	446
Increase (decrease) in contract liabilities		(1,677)	(3,593)
Increase (decrease) in trade accounts payable		2,331	10,686
Increase (decrease) in other payables		(1,665)	(8,074)
Change in working capital		4,636	(13,955)
Interest paid and interest rate effect of derivatives, net		(251)	(1,689)
Corporate income tax refunded (paid)		(469)	2,659
Other cash inflows (outflows) of which restructuring		(601)	-
Net cash from operating activities		26,951	9,620
Acquisitions and disposals of tangible and intangible fixed assets	4	(8,263)	(9,941)
Acquisitions of equity interests net of cash acquired and disposals of equity interests		-	-
Net cash from (used in) investing activities		(8,263)	(9,941)
Increase (decrease) in capital		18	-
Increase (decrease) in borrowings		(9,104)	(2,000)
Movements in own shares		-	-
Repayment of lease liabilities		(4,656)	(9,731)
Other cash from financing activities		-	(10)
Net cash from (used in) financing activities		(13,742)	(11,741)
Impact of changes in exchange rates on cash		(55)	(14)
Net increase (decrease) in cash and cash equivalents		4,891	(12,076)
Net cash and cash equivalents at beginning of period		70,884	55,694
Net cash and cash equivalents at end of period	7	75,775	43,619

Notes to the condensed consolidated financial statements for the period ended 30 June 2025

Note 1 – Basis for the preparation of the consolidated financial statements

Solocal Group is a European company with a Board of Directors subject to the provisions of Book II of the French Commercial Code, as well as to all of the other legal provisions that apply to French commercial companies.

The Company has its registered office at 204 Rond-Point du Pont de Sèvres, 92100 Boulogne-Billancourt (France). The Company operates in the local digital marketing and communications sector. It was formed in 2000 and Solocal Group shares have been listed on the Paris stock exchange (Euronext) since 2004 (LOCAL).

The Group's consolidated financial statements for the period ended 30 June 2025 and the notes thereto were prepared under the responsibility of Maurice Lévy, Chairman and CEO of Solocal Group, and were approved by Solocal Group's Board of Directors on 30 July 2025.

The condensed consolidated financial statements are presented in euros rounded to the nearest thousand.

1.1 Accounting methods and principles

In accordance with European Regulation (EC) No 1606/2002 of 19 July 2002 on international accounting standards, the Group's consolidated financial statements were prepared in accordance with the principles established by the IASB (International Accounting Standards Board), as adopted by the European Union. The texts of these standards are available on the European Union's EUR-Lex online portal at the following address:

<http://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX%3A02008R1126-20160101>

1.2 IFRS standards

These condensed consolidated financial statements for the six months ended 30 June 2025 have been prepared in accordance with IAS 34 "Interim Financial Reporting".

As at 30 June 2025, the Group did not apply any new standards or interpretations early.

1.3 Other information

Seasonal variations

The Group's activities are not subject to significant seasonal effects.

Estimates and judgements

In preparing the condensed consolidated financial statements for the period ended 30 June 2025 in accordance with IFRS, the Group's management is required to make estimates and judgements that may affect the amounts recognised in assets and liabilities on the date the financial statements are prepared, and have a corresponding impact on the income statement.

Estimates:

Estimates are intended to provide a reasonable assessment of the latest reliable information available on an uncertain item. They are revised to reflect changes in circumstances, new information available

and the effects of experience. Changes in estimates are booked prospectively.

Judgements:

Judgements are the result of analytical processes aimed at characterising items, transactions or situations. The revision of a judgement constitutes a change of estimate recognised prospectively, unless the revision is a correction of an error.

Management has based its estimates on past experience and on a set of other assumptions deemed reasonable in the circumstances to determine the values to be used for the Group's assets and liabilities. The use of different assumptions could have a significant impact on these valuations.

The items subject to estimates in the first half of 2025 are of the same nature as those described in the consolidated financial statements as of December 31, 2024. Management revises these estimates when it identifies new events to be taken into account or in the event of a change in the circumstances on which these assumptions were based.

1.4 Key events during the period

None.

1.5 Going concern

Given the cash position of €75.8 million, the latest business forecasts, and the absence of any significant debt maturities over the next 12 months, the condensed consolidated half-year financial statements for 2025 have been prepared on a going concern basis.

1.6 Presentation of consolidated financial statements

The Group presents its income statement by nature.

EBITDA is an alternative performance indicator corresponding to operating income before depreciation and amortisation.

Note 2 – Notes to the consolidated financial statements

2.1 Alternative performance indicators

In order to monitor and analyse the Group's financial performance and that of its various activities, the management of the Group uses alternative performance indicators, i.e. financial indicators not defined under IFRS. A reconciliation with the aggregates of the IFRS consolidated financial statements is presented in this note.

2.1.1 Order backlog and sales

The order backlog corresponds to the sales that have been validated and committed to by customers as of the balance sheet date. For subscription products, only the current commitment period is taken into account.

Order intake refers to orders taken by the sales force, including subscription renewals, and which are expected to result in the provision of a service by the Group to its customers. Order intake is net of cancellations.

As at June 30, 2025, Regicom's backlog is included.

In millions of euros	Period ended 30 June 2025	Year ended 31 December 2024
Total order backlog – beginning of period	209.6	194.1
Order intake	188.5	307.6
Cancellations	(13.8)	(12.8)
Revenue	(164.1)	(318.3)
Regicom's order backlog		39.2
Total order backlog – end of period	220.2	209.6

The order backlog as at 30 June 2025 will be converted into revenue according to the following schedule:

	H2 2025	2026	2027	2028	2029	Total
Revenue conversion	117.9	82.0	12.5	5.9	2.1	220.2

2.1.2 EBITDA

For the six months to 30 June 2025, the Group's EBITDA stood at €27.7 million, representing 16.9% of its revenue. For the same period last year, the Group's EBITDA was €23.8 million (14.5% of revenue).

2.1.3 Gross margin

In millions of euros	Period ended 30 June 2025	Period ended 30 June 2024	Change
Revenue	164.1	163.8	0.2%
<i>Payroll</i>	5.8	6.9	-15.9%
<i>External expenses</i>	18.0	12.0	50.0%
Total variable cost	23.8	18.9	25.9%
Gross margin	140.3	144.9	-3.3%

2.1.4 Working capital requirement

In millions of euros	Period ended 30 June 2025	Period ended 30 June 2024	Change
+ Net trade accounts receivable	48.7	47.7	1.0
+ Other current assets	16.2	20.3	(4.1)
+ Prepaid expenses	5.9	5.1	0.8
- Contract liabilities	(64.2)	(71.1)	6.8
- Trade accounts payable	(66.6)	(62.4)	(4.2)
- Other current liabilities	(77.8)	(79.2)	1.4
Working capital requirement (surplus)	(137.8)	(139.6)	1.8

2.1.5 Investments recognised during the period

In millions of euros	Period ended 30 June 2025	Period ended 30 June 2024
Internally developed software	8.1	9.3
Investments in intangible and tangible fixed assets	0.2	0.8
Right-of-use assets related to leases	1.6	4.4
Current investments	9.9	14.5

2.2 Information by segment

In accordance with IFRS 8 "Operating segments", segment information is presented in accordance with the Group's internal reporting used by senior management to measure the financial performance of the segments and allocate resources.

The Group has only one operating segment, the "Digital" segment, which generated revenue of €164.1 million in the first half of 2025.

2.2.1 By product line

The table below presents a breakdown of the main aggregates by product line.

Revenue by product line

In millions of euros	Period ended 30 June 2025	Period ended 30 June 2024	Change
Connect	39.0	44.7	-12.8%
Booster	95.9	90.4	6.1%
Websites	29.2	28.7	1.7%
Total revenue	164.1	163.8	0.2%

Regicom's revenue has been broken down into the three offers. Management has chosen to analyse sales by product line in its revenue reporting.

2.2.2 By geographical region

Revenue is presented based on the geographical location of the customers.
Assets employed are presented by region in net value.

In millions of euros	Period ended 30 June 2025	Period ended 30 June 2024
Revenue	164.1	163.8
- France	164.1	163.8
- Other	-	-
Assets	327.5	291.0
- France	325.8	288.3
- Other	1.6	2.8

Note 3 – Consolidation principles

3.1 Control analysis

Subsidiaries which are controlled by the Group, directly or indirectly, are fully consolidated.

Companies not controlled by the Group but over which it exercises significant influence are consolidated using the equity method. In 2024, the Group did not hold any non-controlling interests in companies over which it exercised significant influence.

Material inter-company transactions and balances are eliminated in consolidation.

When assessing the level of control or significant influence exercised, account is taken of the existence and effect of any exercisable or convertible potential voting rights at the end of the period.

Note 4 – Impairment of fixed assets

As at 30 June 2025, the Group has not identified any indication of impairment or reversal of impairment and has not recognised any impairment losses or reversals of impairment losses previously recognised on tangible and intangible fixed assets.

Note 5 - Order intake

5.1 Revenue

Revenue from the Group's operations is recognised differently according to the nature of the service and therefore the type of product. Total revenue for the first half of 2025 amounted to €164.1 million, versus €163.8 million in the first half of 2024.

Revenue is recognised as the services are provided, in accordance with IFRS 15. With the exception of our Websites range, for which we identify two performance obligations, all other products are subject to only one obligation.

The Solocal Group's offers are grouped into two broad service categories:

- Products related to digital services:
 - ✓ The Connect offer and the priority ranking product (included in the Booster offer) available for a renewable period of 12 to 48 months;
 - ✓ The residual Booster offer available for a renewable period of 3 to 12 months or on a campaign basis.
- Websites which are developed to be made available to customers for an initial period of 12 to 48 months.

5.2 Trade accounts receivable

The breakdown of the gross value and impairment of trade accounts receivable is as follows:

In millions of euros	Period ended 30 June 2025	Year ended 31 December 2024
Gross trade accounts receivable	95.1	98.4
Expected credit losses	(46.4)	(45.2)
Net trade accounts receivable	48.7	53.2

Trade accounts receivable were due as follows:

In thousands of euros	Total	Not yet due	Due			
			<90 days	<139 days	<159 days	+160 days
Gross trade AR	95,1	23,6	9,2	1,9	1,6	58,8
Expected credit losses	(46,4)	0	(0,2)	(1,1)	(0,5)	(44,6)
Net trade AR 30 June 2025	48,7	23,6	9,0	0,8	1,1	14,2

The Group's trade receivables portfolio does not present a significant concentration risk.

In accordance with the Group's accounting rules and methods, a trade receivables review was carried out to identify those that show a risk of non-recovery. Impairments of trade accounts receivable, presented under "Expected credit losses", were recognised in the financial statements on a case-by-case basis according to the age of the receivables, historical statistics or information provided by the credit agencies.

Bad debt losses remained low, with a net impairment rate to revenue of 2.6% in 2025 and 2024.

5.3 Other current assets

Other current assets mainly include VAT receivable at 30 June 2025.

In millions of euros	Period ended 30 June 2025	Year ended 31 December 2024
VAT receivable	11.1	10.3
Advances, instalments and credit notes from suppliers	1.1	0.8
Other current assets	2.7	5.3
Total	14.8	16.4

5.4 Contract liabilities

Liabilities on the balance sheet mainly consist of net advances received from the customer in cases where the related service has not yet been rendered but has already been billed. These are sales of products that are subsequently recognised as revenue based on the length of time they have been online.

Contract liabilities amounted to €64.2 million at 30 June 2025 compared to €65.9 million at 31 December 2024.

Note 6 – Corporate income tax

6.1 Group tax proof

The corporate income tax for the year is calculated by applying the effective tax rate at the end of the financial year to the pre-tax income.

The reconciliation of the theoretical tax, calculated on the basis of the statutory tax rate in France, and the effective tax is as follows:

(In thousands of euros)	Period ended 30 June 2025	Period ended 30 June 2024
Pre-tax net income from business	6,546	(33,686)
Statutory tax rate in France	25.83%	25.83%
Theoretical tax	(1,690)	8,699
Earnings from companies not consolidated for tax purposes & foreign subsidiaries	-	-
Foreign subsidiaries - differences in tax rates	21	-
Share-based payments	-	-
Corporate value added contribution (after tax)	(250)	(244)
Non-recognition of deferred tax during the period	-	(8,806)
Depreciation of deferred taxes	-	-
Other non-taxable/non-deductible items	824	-
Effective tax	(1,096)	(350)
<i>Of which current tax (CVAE excluded)</i>	<i>(930)</i>	<i>(21)</i>
<i>Of which CVAE</i>	<i>(337)</i>	<i>(329)</i>
<i>Of which deferred tax</i>	<i>171</i>	<i>-</i>
Effective tax rate (excluding deferred tax)	19.3%	-1.0%
Effective tax rate	16.7%	-1.0%

6.2 Deferred taxes in the balance sheet

(In thousands of euros)	Period ended 30 June 2025	Year ended 31 December 2024
Retirement benefits	13,459	13,471
Employee profit-sharing	173	173
Non-deductible provisions	180	148
Tax loss carryforward	31,461	31,558
Financial expenses	11,655	11,655
Other differences	4,172	4,148
Impairment of deferred tax assets related to tax loss carryforwards	(39,314)	(39,314)
Subtotal deferred tax assets	21,786	21,838
Other differences	(5,546)	(5,769)
Depreciation recognised for tax purposes	(13,087)	(13,087)
Subtotal deferred tax liabilities	(18,633)	(18,856)
Total net deferred tax assets (liabilities)	3,154	2,982

Note 7 – Cash, debt and financial instruments

7.1 Financial assets and liabilities

Financial assets include held-to-maturity assets, loans, receivables and cash and cash equivalents. Financial liabilities include borrowings, other financing, bank overdrafts and payables.

Financial assets and liabilities are measured and recognised in accordance with IFRS 9 “Financial Instruments”.

7.2 Net financial income (expense)

Net financial income (expense) breaks down as follows:

	Period ended 30 June 2025	Period ended 30 June 2024
(In thousands of euros)		
Interest and similar items on financial assets	588	415
Financial income	588	415
Interest on financial liabilities	(2,797)	(20,722)
Other financial expenses & fees	(99)	(11,449)
Accretion cost ⁽¹⁾	(883)	(883)
Financial expenses	(3,778)	(33,055)
Foreign exchange gain (loss)	(278)	(4)
Net financial income (expense)	(3,468)	(32,643)

⁽¹⁾Accretion cost corresponds to the increase, during the financial year, of the current value of pension commitments.

7.3 Cash and cash equivalents and net debt

Net debt corresponds to total gross debt less cash and cash equivalents.

<i>(In thousands of euros)</i>	Period ended 30 June 2025	Year ended 31 December 2024
Cash equivalents	-	-
Cash	75,774	70,884
Gross cash	75,775	70,884
Bank overdrafts	-	-
Net cash	75,775	70,884
Nominal value of bond issues	21,349	21,349
Nominal value of revolving credit facilities drawn	7,000	14,000
Other borrowings	5,895	8,064
Accrued interest not yet due on loans	1,687	840
Other	48	49
Current and non-current financial liabilities	35,979	44,302
Long-term and short-term lease liabilities	33,307	36,332
Gross debt	69,286	80,634
<i>Of which current</i>	<i>20,887</i>	<i>19,723</i>
<i>Of which non-current</i>	<i>48,399</i>	<i>60,911</i>
Net debt (Net cash)	(6,489)	9,750
Net debt (Net cash) of consolidated group	(6,489)	9,750

Cash and cash equivalents

At 30 June 2025, the gross cash position stood at €75.8 million versus €70.9 million at 31 December 2024.

Change in liabilities from financing activities

<i>(In thousands of euros)</i>	Year ended 31 December 2024	Cash flows		Non-cash variations							Period ended 30 June 2025
		In	Out	Capital transactions	Changes in scope	Interest	Fair value	IFRS 16	Debt issue expenses	Other	
Bond issues	22,113	-	-	-	-	907	-	-	-	-	23,020
Revolving credit facility	14,004	-	(7,000)	-	-	(4)	-	-	-	-	7,000
Other bank borrowing	8,136	-	(2,104)	-	-	(120)	-	-	-	-	5,912
Lease liabilities	36,332	-	(4,656)	-	-	-	-	1,631	-	-	33,307
Other	49	-	-	-	-	-	-	-	-	(1)	48
Total Liabilities from financing activities	80,633	-	(13,760)	-	-	783	-	1,631	-	(1)	69,286

	Year ended 31 December 2023	In	Out	Capital transactions	Changes in scope	Interest	Fair value	IFRS 16	Debt issue expenses	Other	Year ended 31 December 2024
Bond issues	205,053	-	-	(200,602)	-	10,682	-	-	6,979	-	22,113
Revolving credit facility	33,141	-	(20,025)	-	-	4	-	-	884	-	14,004
Other bank borrowing	6,999	-	(3,764)	-	4,826	74	-	-	-	-	8,136
Lease liabilities	49,931	-	(20,461)	-	2,360	-	-	4,502	-	-	36,332
Other	50	-	-	-	-	-	-	-	-	(1)	49
Total Liabilities from financing activities	295,174	-	(44,250)	(200,602)	7,186	10,760	-	4,502	7,863	(1)	80,633

Financial commitments:

As at 30 June 2025, the Group was in compliance with the financial ratios stipulated in the financing documentation (Mini Bonds and RCF).

RCF:

The revolving credit facility was partially repaid in the amount of €3.5 million on 30 June 2025. The remaining facility, which is fully drawn, is therefore €7 million.

Financial instruments in the balance sheet

Period ended 30 June 2025	Breakdown by instrument category under IFRS 9			Breakdown by level under IFRS 13		
	Carrying amount	Fair value recognised in profit or loss	Amortised cost	Level 1 and cash	Level 2	Level 3
(In thousands of euros)						
Other non-current financial assets	3,417	293	3,124	-	3,417	-
Net trade accounts receivable	48,720	-	48,720	-	48,720	-
Other current financial assets	-	-	-	-	-	-
Cash equivalents	-	-	-	-	-	-
Cash	75,774	-	75,774	75,774	-	-
Financial assets	127,912	293	127,618	75,774	52,137	-
Non-current financial liabilities	24,739	-	24,739	21,349	3,390	-
Current financial liabilities	11,240	-	11,240	-	11,240	-
Trade accounts payable	66,552	-	66,552	-	66,552	-
Financial liabilities	102,531	-	102,531	21,349	81,182	-

Year ended 31 December 2024	Breakdown by instrument category under IFRS 9			Breakdown by level under IFRS 13		
	Carrying amount	Fair value recognised in profit or loss	Amortised cost	Level 1 and cash	Level 2	Level 3
(In thousands of euros)						
Other non-current financial assets	4,382	293	4,089	-	4,382	-
Net trade accounts receivable	53,182	-	53,182	-	53,182	-
Other current financial assets	-	-	-	-	-	-
Cash equivalents	-	-	-	-	-	-
Cash	70,884	-	70,884	70,884	-	-
Financial assets	128,449	293	128,155	70,884	57,565	-
Non-current financial liabilities	33,009	-	33,009	21,349	11,660	-
Current financial liabilities	11,293	-	11,293	-	11,293	-
Trade accounts payable	57,499	-	57,499	-	57,499	-
Financial liabilities	101,801	-	101,801	21,349	80,452	-

Period ended 30 June 2025		Breakdown by maturity						
(In thousands of euros)	Par value	Current		Non-current				Total
		Up to 1 year	1-2 years	2-3 years	3-4 years	4-5 years	+5 years	
Mini Bonds	21,349	-	-	-	21,349	-	-	21,349
Atout bank loan	2,713	2,222	491	-	-	-	-	2,713
State-guaranteed loans	3,182	1,998	472	712	-	-	-	3,182
Revolving credit facility (RCF)	7,000	7,000	-	-	-	-	-	7,000
Loans	34,244	11,220	963	712	21,349	-	-	34,244
Accrued interest not yet due on loans	1,687	16	-	-	1,671	-	-	1,687
Other	48	4	-	-	-	-	44	48
Lease liabilities	33,307	7,976	6,300	5,533	4,972	4,970	3,556	33,307
Current financial liabilities and derivatives	69,286	19,216	7,263	6,245	27,992	4,970	3,600	69,286

Year ended 31 December 2024

(In thousands of euros)

	Par value	Current	Non-current						
		Up to 1 year	1-2 years	2-3 years	3-4 years	4-5 years	+5 years	Total Non-current	Total
Mini Bonds	21,349	-	-	-	-	21,349	-	21,349	21,349
Atout bank loan	3,889	2,222	1,667	-	-	-	-	1,667	3,889
State-guaranteed loans	4,175	1,990	1,473	712	-	-	-	2,185	4,175
Revolving credit facility (RCF)	14,000	7,000	7,000	-	-	-	-	7,000	14,000
Loans	43,412	11,212	10,140	712	-	21,349	-	32,200	43,412
Accrued interest not yet due on loans	840	76	-	-	-	764	-	764	840
Other	49	4	-	-	-	-	45	45	49
Lease liabilities	36,332	8,430	9,407	2,116	1,244	1,001	14,134	27,902	36,332
Current financial liabilities and derivatives	80,634	19,722	19,547	2,828	1,244	23,114	14,179	60,911	80,634

Note 8 – Financial risk objectives, policy and management, capital management

The Group's objective is to optimise its financial structure, the principal assessment criterion being financial leverage (ratio of net debt to EBITDA), in order to reduce the cost of its capital while maintaining the financial flexibility needed to fulfil its development plan.

In view of its financial structure, the Group is exposed to interest rate risk, liquidity risk and credit risk.

Note 9 – Provisions and other liabilities

In accordance with IAS 37 "Provisions, Contingent Liabilities and Contingent Assets", a provision is recognised when, at the end of the period, the Group has an obligation towards a third party resulting from a past event and it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation.

Changes in provisions for employee benefits and provisions for risks and litigation were as follows:

(In thousands of euros)	Opening balance	Charge for the year	Reversal for the year (provision unused)	Reversal for the year (provision used)	Changes in the scope of consolidation, reclassifications and other	Closing balance
Restructuring provisions	1,302	-	-	-	-	1,302
Provisions for social disputes(*)	22,985	743	(902)	(1,891)	-	20,934
Other provisions for risks	19,415	-	-	-	(992)	18,423
Total provisions	43,702	743	(902)	(1,891)	(992)	40,659
- of which non-current	-	-	-	-	-	-
- of which current	43,702	743	(902)	(1,891)	(92)	40,659

(*) The allocation for the year covers various social and tax disputes that have been individually analysed by the Company and its advisors and covered in accordance with the estimated level of risk.

On May 15, 2025, the CNIL fined SOMS, a subsidiary of Solocal Group, €0.9 million. The group is looking into its different options.

At 30 June 2025, the Group recorded total provisions of €40.7 million for all disputes in which it is involved (ongoing legal proceedings with suppliers and partners and ongoing arbitration and administrative proceedings). This compares with €43.7 million at 31 December 2024. The Group considers that disclosure of the amount of any provisions set aside for each ongoing dispute would be seriously prejudicial to its interests.

Retirement benefits and similar commitments

In accordance with IAS 19, defined benefit plans are actuarially valued using the projected unit credit method. According to this method, each period of service gives rise to an additional unit of benefit entitlement, and each of these units is measured separately to value the final obligation, using demographic assumptions (staff turnover, mortality, retirement age, etc.) and financial assumptions (future increase in salary by category).

Actuarial gains and losses relating to post-employment benefits are recognised for the full amount in other comprehensive income, which was a net positive deferred tax impact of €4.6 million at 30 June 2025.

The discount rate used to measure the commitments at 30 June 2025 was 3.60% in accordance with actual market conditions (iBoxx AA10+ rate). The discount rate was identical on 31 December 2024.

Total provisions of €47.2 million were recorded in the balance sheet at 30 June 2025 compared to €48.5 million at 31 December 2024.

Note 10 – Trade accounts payable

At 30 June 2025, the trade accounts payable were due in less than one year. Trade accounts payable bear no interest and in principle are payable between 30 and 60 days.

Note 11 – Equity and earnings per share

10.1 Share capital

The share capital of Solocal Group comprises 35,739,853 shares, each with a par value of €0.01, i.e. a total amount of €357,398.53 (before deduction of treasury shares).

At 30 June 2025, 2,423,008,116 share warrants had been exercised, resulting in the creation of 2,423,008 new shares. Therefore, 163,873,371 share warrants remain outstanding, potentially giving rise to the creation of 163,873 new shares if the warrants are exercised.

10.2 Earnings per share

The Group discloses both basic earnings per share and diluted earnings per share. The number of shares used to calculate diluted earnings takes into account the conversion into ordinary shares of dilutive instruments outstanding at the end of the period (options not yet exercised, free shares). If the basic earnings per share are negative, diluted loss per share represents the same amount as the basic loss.

Treasury stock deducted from consolidated equity is not taken into account in the calculation of earnings per share.

	Period ended 30 June 2025	Period ended 30 June 2024
<u>Weighted average</u>		
Share capital	34,737,800	131,910,171
Treasury shares from liquidity contract	(3,591)	(428,012)
Number of basic shares	34,734,209	131,482,159
Free share plans	182	682,800
Potential shares (exercise of share warrants)	969,713	-
Number of diluted shares	35,704,103	132,164,959
<u>Additional information</u> (simple average)		
Number of existing basic shares at 30 June	34,802,576	131,477,462
Number of existing diluted shares at 30 June	35,902,037	132,173,762
Consolidated earnings per share for the period based on a weighted average number of shares		
- basic	0.16	(0.26)
- diluted	0.15	(0.26)

Note 12 – Information on related parties

Senior executives considered to be related parties as at 30 June 2025 are the members of the Board of Directors including the Chief Executive Officer and the members of the Executive Committee. Solocal Group has no related party transactions other than those with its senior executives and Directors.

Note 13 - Disputes, contingent assets and liabilities

There were no changes during the first half of 2025.

Note 14 – Contractual commitments not recognised/contractual commitments and off-balance-sheet commitments

There were no new significant commitments during the first half of 2025.

Note 15 – Subsequent events

There are no significant events to report between the balance sheet date and the date of the Board meeting.

Note 16 – Consolidation scope

There were no changes in the scope of consolidation in the first half of 2025.

3. STATEMENT BY THE PERSON RESPONSIBLE FOR THE REPORT

"I certify that, to the best of my knowledge, the condensed consolidated financial statements for the past six months have been prepared in accordance with the applicable accounting standards and give a true and fair view of the assets, liabilities, financial position and profit or loss of the Company and the undertakings in the consolidation taken as a whole, and that the interim activity report in Part 1 of the report includes a fair review of the major events that have occurred during the first six months of the year, of their impact on the interim financial statements and of the main transactions between related parties, as well as a description of the principal risks and uncertainties for the remaining six months of the financial period."

Boulogne-Billancourt, 31 July 2025
Maurice Lévy
Chairman and CEO