

PRESS RELEASE

Boulogne-Billancourt, 15 December 2017

Appointment of Marie-Christine Levet to SoLocal Group's Board

The SoLocal Group's Board of Directors, held today, took note of the resignation of Monica Menghini and decided, on the proposal of the Appointment Committee, to co-opt Marie-Christine Levet as Director. Her mandate, which must be ratified by the next Extraordinary General Meeting of 9 March 2018, is effective today until the General Meeting called in 2020 to approve the financial statements for the 2019 financial year.

The Board of Directors has expressed to Monica Menghini - who is leaving her position to carry out an international project - her heartfelt thanks for her contribution to the work carried out since 2016.

With the appointment of Marie-Christine Levet, a pioneer of the Internet in France, SoLocal Group's Board of Directors demonstrates the desire to accelerate SoLocal Group's digital development.

Graduated from HEC in 1988 and from INSEAD in 1994, Marie-Christine Levet managed several major brands of the French Internet. In 1997, she founded Lycos. Then, from 2001 to 2007, she ran Club-Internet, a provider of Internet access, which she sold to Neuf Telecom / SFR. In 2008, she became General Manager of the Tests Group, a hi-tech information group, as well as Internet activities of the NextRadioTV group. With her entrepreneurial experience, Marie-Christine turned to venture capital in 2010 to bring her experience to young entrepreneurs. She participated in the creation of Jaina Capital, one of the first investment funds specializing in early stage financing in France, where she invested in companies like made.com, yes.car, devialet, La ruche qui dit oui.

In October 2017, Marie-Christine Levet creates Educapital, the leading European private equity fund dedicated to the Education, Training and Digital Transition sectors.

She is also board member of Iliad, Econocom, Maisons du Monde and AFP, and was formerly a Director of the Google Fund for Media Innovation (FINP) from 2013 to 2016.

Following this appointment, the composition of the SoLocal Group's Board of Directors is as follows:

- Pierre Danon, Chairman of the Board of Directors
- David Amar, Chairman of the Strategic Committee
- Jacques-Henri David
- Sandrine Dufour, Chairman of the Audit Committee
- Delphine Grison
- Marie-Christine Levet
- Alexandre Loussert
- Arnaud Marion
- Joëlle Obadia, Member representing employees
- Sophie Surssock
- Philippe de Verdalle, Chairman of the Appointment and Remuneration Committee



About SoLocal Group

SoLocal Group, European leader in local online communication, reveals local know-how, and boosts local revenues of businesses. The Internet activities of the Group are structured around two business lines: Local Search and Marketing Digital. With Local Search, the Group offers Internet services and solutions to clients which enable them to enhance their visibility and develop their local contacts. Thanks to its expertise, SoLocal Group earned the trust of some 490,000 clients of those services and over 2.4 billions of visits via its 3 flagship brands (PagesJaunes, Mappy and Ooreka) but also through its partnerships. With Marketing Digital, SoLocal Group creates and provides the best local and customised content about professionals. With over 4,400 employees, including a new orders force of 1,900 local communication advisors specialised in five verticals (Home, Services, Retail, Health & Public, BtoB) and Internationally (France, Spain, Austria, United Kingdom), the Group generated in 2016 revenues of 812 millions euros, of which 80% on Internet and ranks amongst the first European players in terms of Internet advertising revenues. SoLocal Group is listed on Euronext Paris (LOCAL). More information may be obtained at www.solocalgroup.com.

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