



PRESS RELEASE

Boulogne-Billancourt, 11 October 2017

Eric Boustouller, new CEO of SoLocal, takes up his duties on 11 October 2017.

Appointed on 5 September 2017, Eric Boustouller takes up his duties as CEO on 11 October 2017, to implement the required action plan in order to provide profitable and sustainable growth for SoLocal businesses and to create value for all the stakeholders of SoLocal.

At the same time, the Board of directors announces the departures of Chief Operating Officer Christophe Pingard, and board member Cécile Moulard.

The term of office of Christophe Pingard expires on 15 December 2017. The coming weeks will be dedicated in ensuring the transition with the new CEO. The Board of Directors would like to commend the unfailing commitment and determination of Christophe Pingard in conducting the digital transformation of the company and the financial restructuring of the Group.

The Board of directors acknowledges the resignation of Cécile Moulard as a Director and thanks her for her commitment and the expertise she brought to SoLocal.

About SoLocal Group

SoLocal Group, European leader in local online communication, reveals local know-how, and boosts local revenues of businesses. The Internet activities of the Group are structured around two business lines: Local Search and Digital Marketing. With Local Search, the Group offers digital services and solutions to clients which enable them to enhance their visibility and develop their local contacts. Thanks to its expertise, SoLocal Group earned the trust of some 490,000 clients of those services and over 2.4 billions of visits via its 4 flagship brands (PagesJaunes, Mappy, Ooreka and A Vendre A Louer) but also through its partnerships. With Digital Marketing, SoLocal Group creates and provides the best local and customised content about professionals. With over 4,400 employees, including a new orders force of 1,900 local communication advisors specialised in five verticals (Home, Services, Retail, Health & Public, BtoB) and Internationally (France, Spain, Austria, United Kingdom), the Group generated in 2016 revenues of 812 millions euros, of which 80% on Internet and ranks amongst the first European players in terms of Internet advertising revenues. SoLocal Group is listed on Euronext Paris (LOCAL). More information may be obtained at www.solocalgroup.com.

Contacts

Press

Delphine Penalva
+33 (0)1 46 23 35 31
dpenalva@solocal.com

Edwige Druon
+33 (0)1 46 23 37 56
edruon@solocal.com

Alexandra Kunysz
+33 (0)1 46 23 47 45
akunysz@solocal.com

Investors

Emmanuelle Vinel
+33 (0)1 46 99 41 80
evinel@solocal.com

Sébastien Nony
+33 (0) 1 46 23 49 03
snony@solocal.com